

# Lamont Hart

UX/UI DESIGNER  
PRODUCT DESIGNER

Scottsdale, Arizona

## EDUCATION

### Associate of Arts, Graphic Art

The Art Institute of Atlanta

2002 – 2005

## SKILLS

- Figma
- Adobe Creative Suite
- Framer
- Miro
- Slack
- Asana
- Jira
- HTML/CSS
- CMS

## UX PRACTICES

- User Research
- Wire-framing
- Prototyping
- Journey Mapping
- Agile Development
- Design system
- Information Architecture
- Data Visualization
- Interaction Design
- System Design
- Accessibility Guidelines
- Prototyping Techniques
- UX/UI Design Principles

 [www.lamonthart.com](http://www.lamonthart.com)

## PROFILE

Experienced Product Designer specializing in UX/UI for mobile and web applications. Skilled in creating scalable design systems, leading UX research, and building intuitive. Known for aligning business goals with user needs through thoughtful, data-informed design, most recently at American Express and Amazon.

## EXPERIENCE

### Product Designer

American Express

Jul 2024 – Jun 2025

Internal platform for content creators and marketers. Focused on AI workflows, design systems, and cross-functional alignment.

- Led user studies and synthesized insights to guide product teams. Created data driven experiences
- Improved product efficiency and usability through user interviews and feedback.
- Built scalable UI components consistent with internal design system. Focused on AI workflows & cross-functional alignment.
- Designed the interface that integrates LLM-powered content generation into existing workflows.

### UX Designer

Amazon

Jun 2020 – Jan 2024

Designed a workflow application for Amazon Grocery leads. Built and maintained a comprehensive design system including Figma libraries, branding assets, and documentation. Led UX for Amazon's EHS (Environmental Health & Safety) application, applying user research to improve usability and engagement.

- Conducted user research to translate complex workflows into actionable insights.
- Solved fragmentation in Amazon's Fulfillment design ecosystem by creating a scalable design system.
- Led visual branding and collaborated with accessibility teams to ensure inclusivity across 50+ countries.
- Included support for a Grocery SaaS app used in restock logistics, end-to-end.

### UX/UI Designer & Frontend Developer

Alliance Defending Freedom

Jul 2013 – Jun 2020

Built and maintained a full design system and coded responsive components using HTML/CSS. Developed consistent UI patterns and branding guidelines for marketing and web platforms. Created custom designs that increased donor conversions and email capture through clear storytelling.

- Lead digital design sprint for organization rebrand; managing assets, site architect, delivering pixel perfect mockups