

EDUCATION

The Art Institute of Atlanta
Associate of Art in Graphic
Arts 2002 - 2005

EDUCATION

Figma • Adobe CC
(Photoshop, Illustrator, XD,
Dreamweaver) • Miro •
Qualtrics • Slack • Quip •
Asana • Jira •
Design • UX Research •
Wire framing • Prototyping
• Agile Development •
Journey mapping •
Information Architecture •
Data visualization • UI/
Interaction • Design Project
planning • Product design •
Identity systems •
Illustrations
Technical • HTML • CSS •
CMS web design

EXPERIENCE

Product Designer • American Express • 2024 - Present

Developed UI and reusable design components, enabling rapid interactions and the creation of new designs for internal applications. Designed interfaces to display ai-generated content, aligning business objectives with improved workflows for human content creators. Conducted comprehensive user research and integrated feedback into interactive design improvements, enhancing UX and efficiency.

User Experience Designer • Amazon • 2020 – 2024

Designed a targeted workflow application for amazon grocery lead the design of a comprehensive design system spanning Figma libraries, branding components, and an exhaustive documentation website. Revolutionized parts of the amazon EHS application by conducting user research and leveraging findings to strategically enhance design, resulting in a marked improvement in the user experience.

UX UI designer/developer • Alliance Defense fund • 2013 – 2020

Created and maintain design system. Designed patterns and UI interaction, coded components with HTML/CSS. Created design guidelines to establish a consistent web experience, and efficiency for the marketing team. Conveyed messaging into designs that told the client story through custom designs. To also convert visitors into donors or other acquisitions such as names or emails.

HIGHLIGHT PROJECTS

American Express • AI - marketing content generator

Collaborated with project managers to define objectives and spearheaded the development of American Express's first AI-generated internal tool. Designed innovative interfaces that seamlessly integrated large language model (LLM) AI, transforming its capabilities into a practical and impactful product.

Amazon • Alchemy Design System

The problem involved a disjointed and ownerless design system at Amazon, leading to fragmented patterns, detached components, and low user satisfaction. A global impact, covering over 50 countries in Amazon's Fulfillment technology space. Researched and collaborated with accessibility-focused partners. Lead product branding.